

# *Using free-view eye-tracking to study spoken language processing*

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**Course Website:**

<http://www.ircs.upenn.edu/igert/LSA363>

# Overview\*

- We review **some** of the “visual world” literature with an eye towards:
  - *highlighting how visual world paradigm can be used to address issues in:*
    - phonetics
    - spoken word recognition
    - parsing,
    - reference resolution
    - production
    - experimental pragmatics and interactive conversation
  - *considering methodological issues that arise when using eye movements to examine spoken language processing*
  - *providing students with some hands-on experience designing visual world experiments*

\* all bad puns should be attributed to JCT unless otherwise noted

# Lectures

<b>Date</b>	<b>Topic and lecturer</b>
7/5	intro, eye movements (JCT, MKT)
7/9	speech, words, pitch accents (MKT)
7/12	sentence processing, expectation (JCT)
7/16	referential domains, implicature (MKT)
7/19	parsing to learn and vice versa (JCT)
7/23	production, perspective-taking (JCT, MKT)
7/25	conversation, future directions (MKT, JCT)

# Labs and Discussion

- Times to be arranged
    - Tuesday and Wednesday (We need three 2 hour blocks)\*
    - Discussion and demos with head-mounted ISCAN, TOBII portable
  - Labs:
    - Lab 1: Referential ambiguity and point of disambiguation (T, W July 10-11th)
    - Lab 2: Speaker eye gaze in verb learning and parsing (T, W July 17-18th)
    - Lab 3: Common ground in spoken conversation (T, W July 24-25th)
- \* Each student attends one section each week (your assigned section)

Why use eye movements to study  
spoken language in a “Visual World”?

# Why spoken language?

- Talking and listening are primary
  - All societies have spoken language
  - All children learn to converse, initially by talking about the world.
- Other forms of language are derivative
  - Most languages don't have writing systems

# **Ignoring speech can encourage scientific balkanization, making it easier to ignore duality of patterning:**

speech perception--> **word recognition**-->syntactic processing--> sentence interpretation--> **discourse representation**

## Duration:

*cap/captain* (in strong position, vowel in *cap* is longer)

But information structure of discourse can affect duration.

*Put the cap above the captain. Now put the cap/captain...*

*Put the CAPtain*

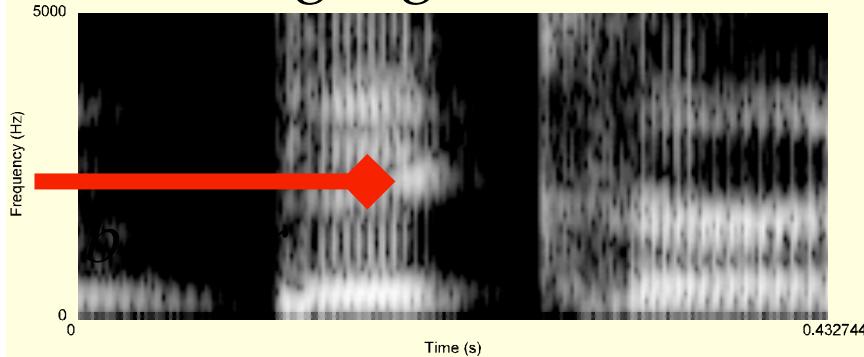
Moral: “high” and “low” level subsystems can share the same input data

# Why use saccadic eye movements to study spoken language?

- Consider what spoken language is like from two perspectives
  - Language unfolding over time as a sequence of transient acoustic events.
  - Conversation as a joint activity between two or more people.

# The unfolding signal

1. Language unfolds over time.



beetle, beacon, beak, beep...

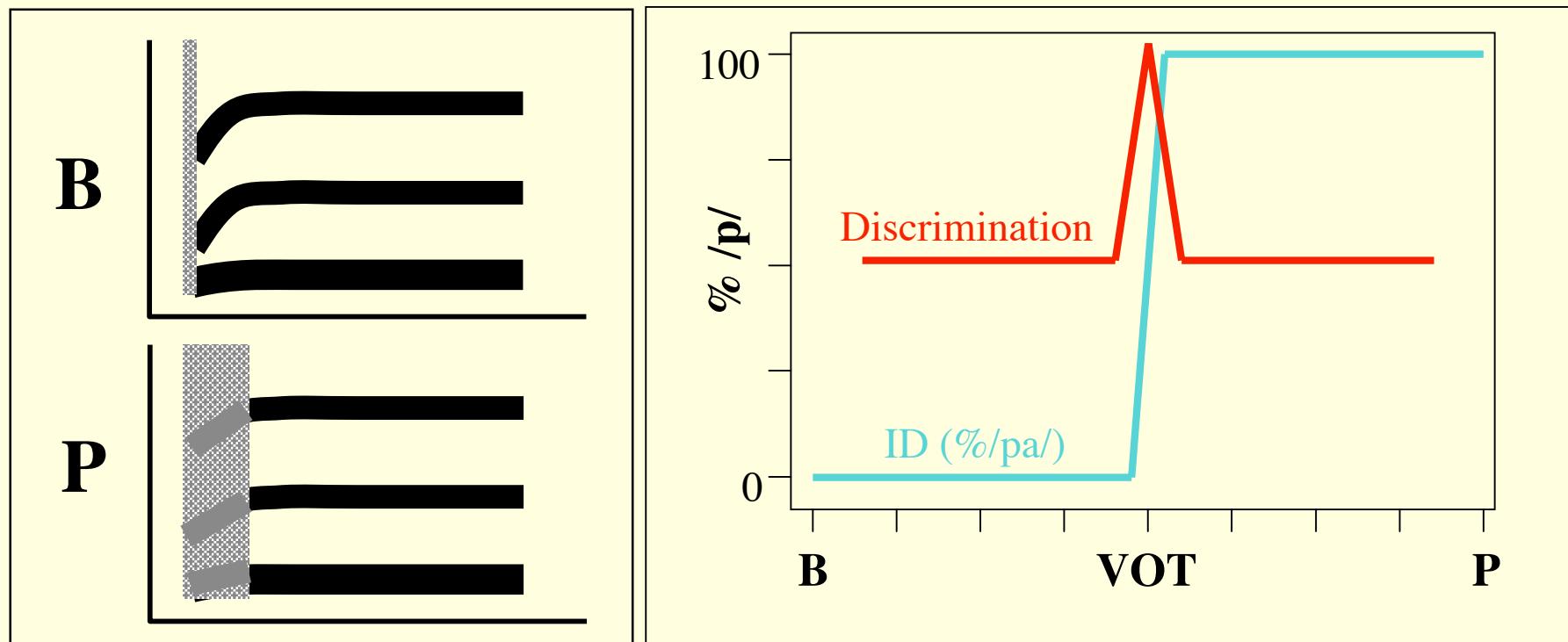
*Put the apple on the towel...*



2. Processing is closely time-locked to the unfolding utterance.

3. Requires monitoring moment-by-moment comprehension with careful control of the signal.

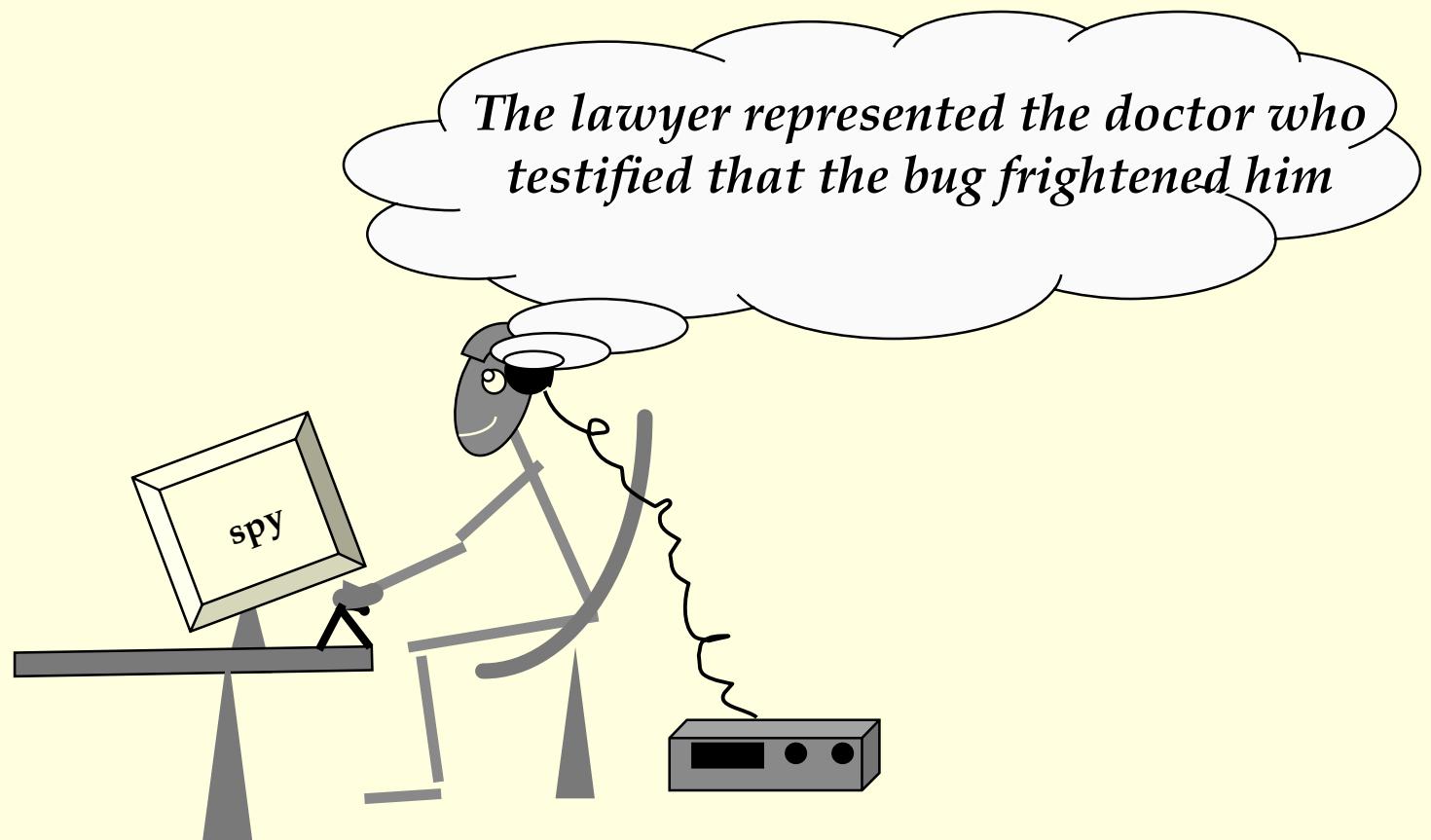
# Example 1: Categorical Perception



## Example 2: Sentence processing

Paradigms have required de-contextualized language

e.g., cross-modal priming



# Interactive conversation

## Gibberish?

1 \*ok, ok I got it\* ele...ok

2 alright, \*hold on\*, I got another easy piece

1 \*I got a\* well wait I got a green piece RIGHT above  
that

2 above this piece?

1 well not exactly right above it

2 it can't be above it



1 it's to the...it' doesn't wanna fit in with the cardboard

2 it's to the right, right?

1 yup

2 w- how? \*where\*

1 \*it's\* kinda line up with the two holes

2 line 'em right next to each other?

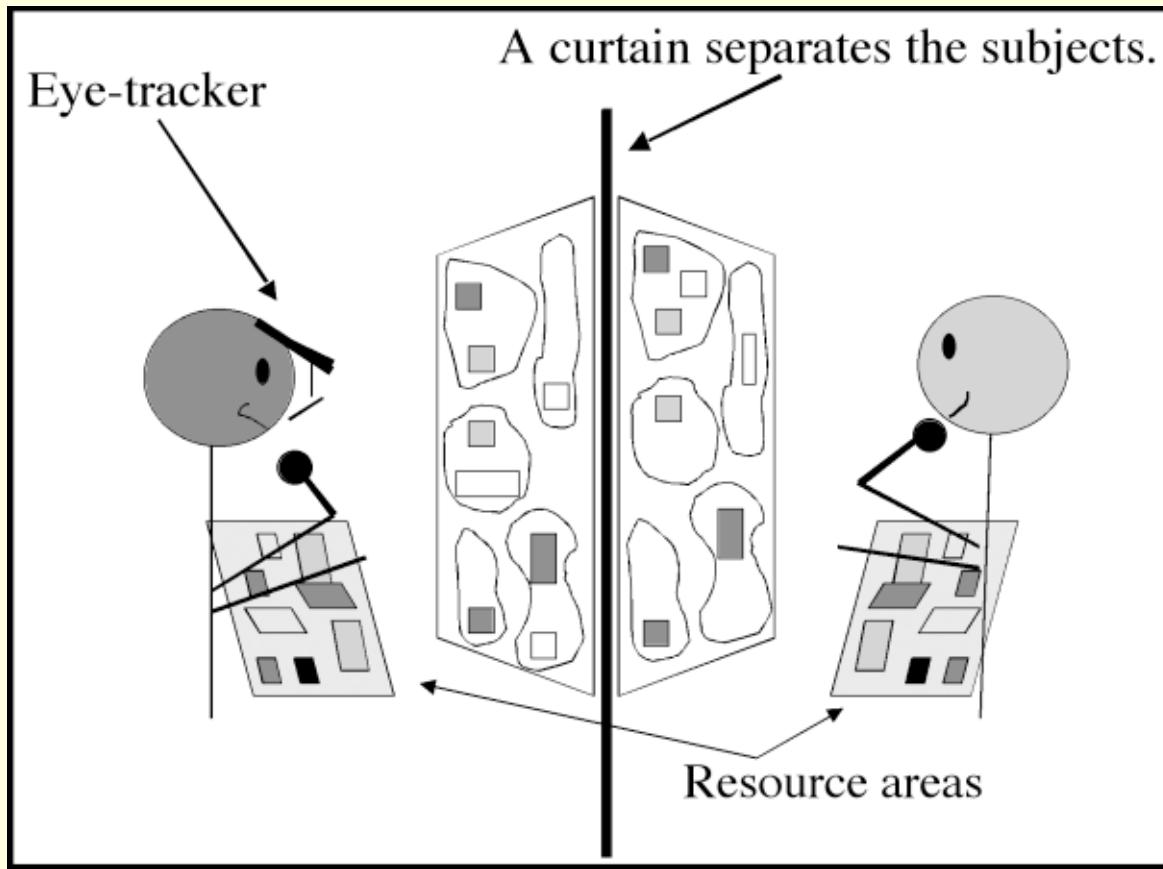
1 yeah, vertically

2 vertically, meaning?

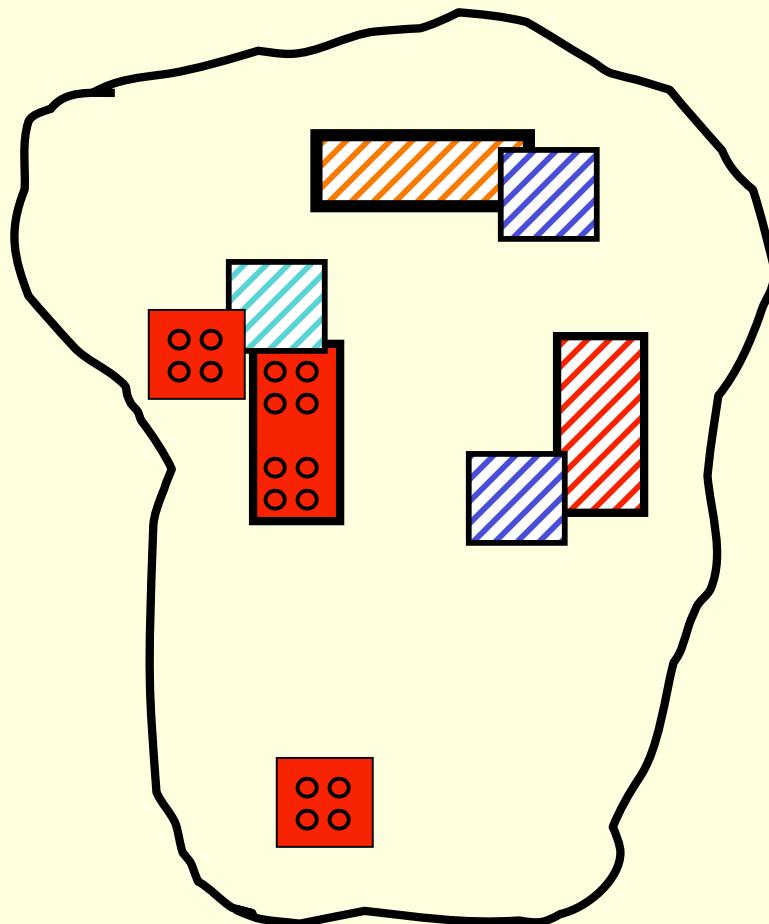
1 up and down

2 up and down

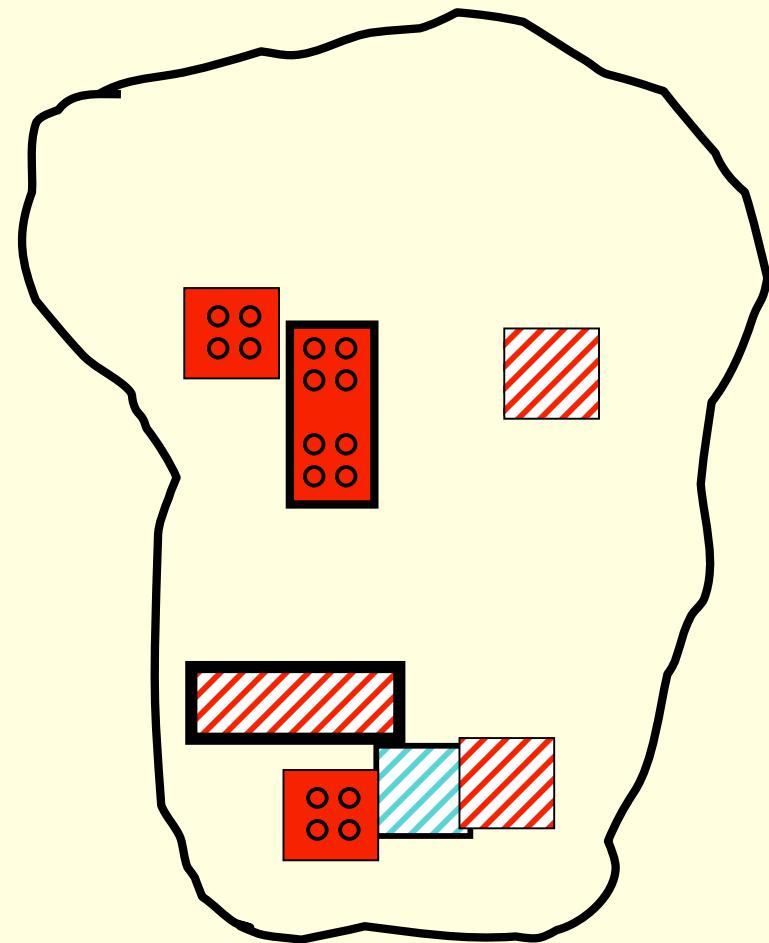
Brown-Schmidt & Tanenhaus (in press, *Cognitive Science*)



Participants replace stickers  /  with blocks   
This is mid-way through the task:



**Subject 1's Board**



**Subject 2's Board**

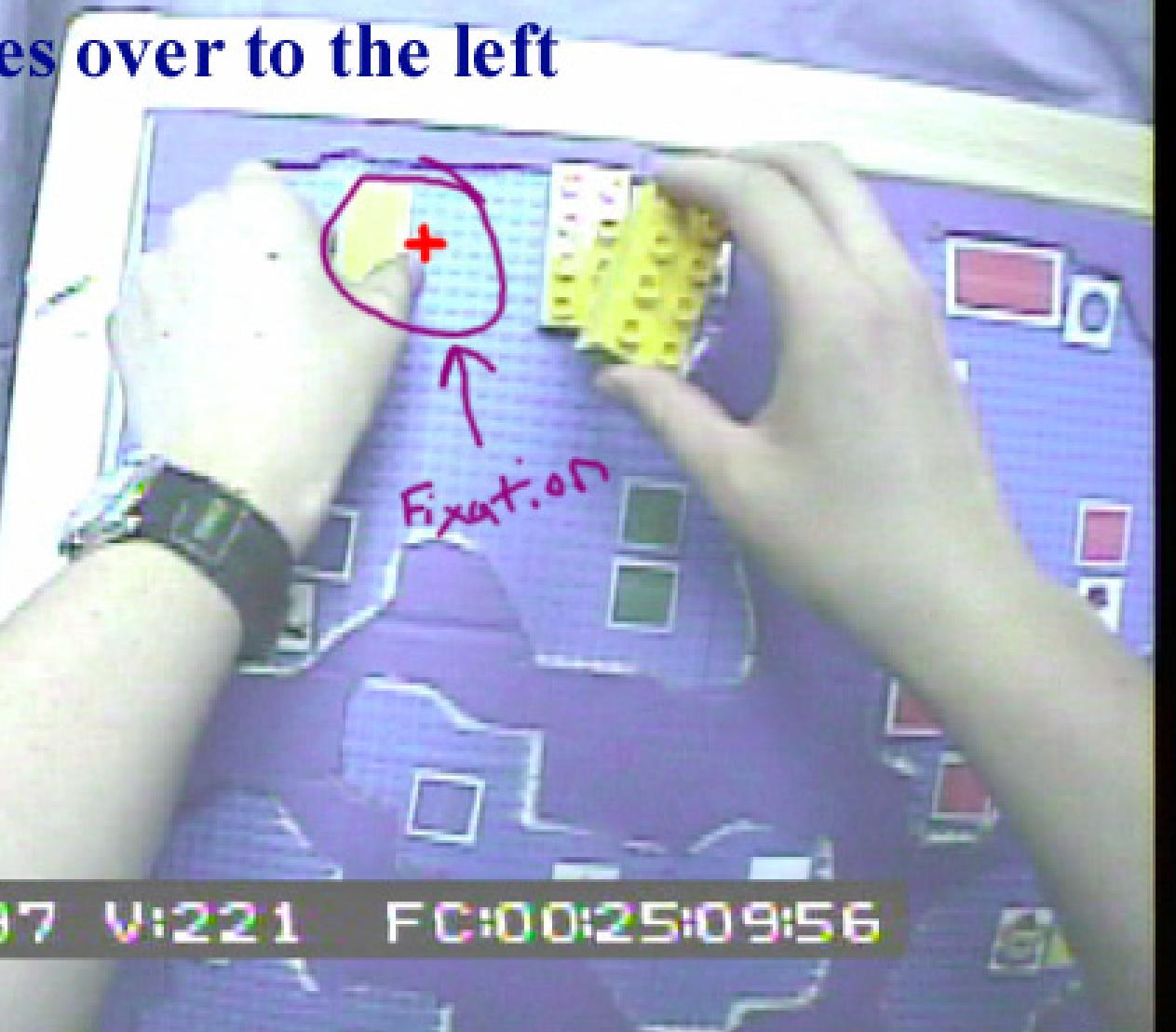
1: you're gonna use your other yellow block

2: long one?

1: yep

2: ok.... 8 lines over to the left

1: yep



D:101 H:297 U:221 F:00:25:09:56

# Interactive conversation

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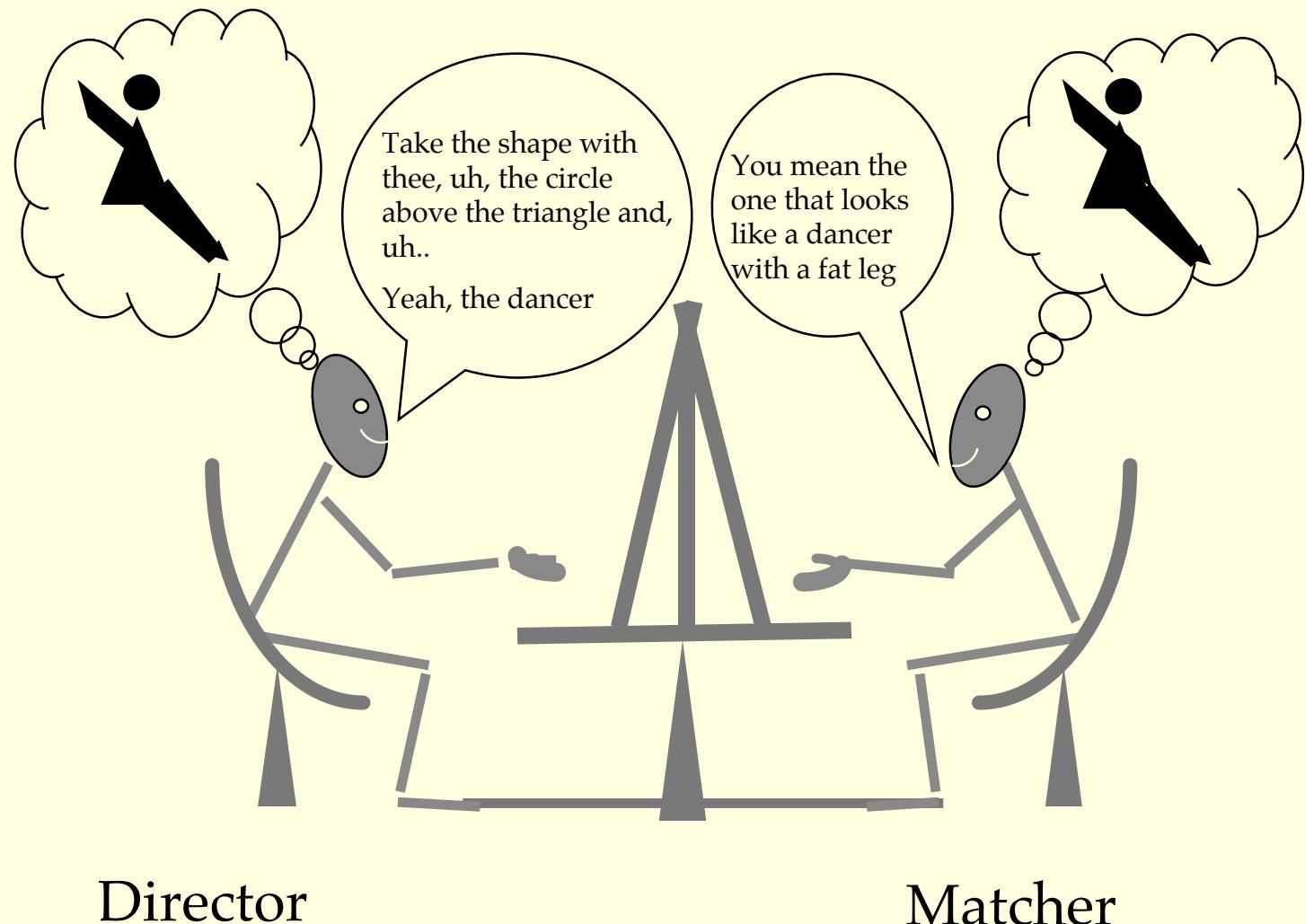
2 vertically, meaning?

1 up and down

2 up and down

# Spoken Language in a Different Tradition

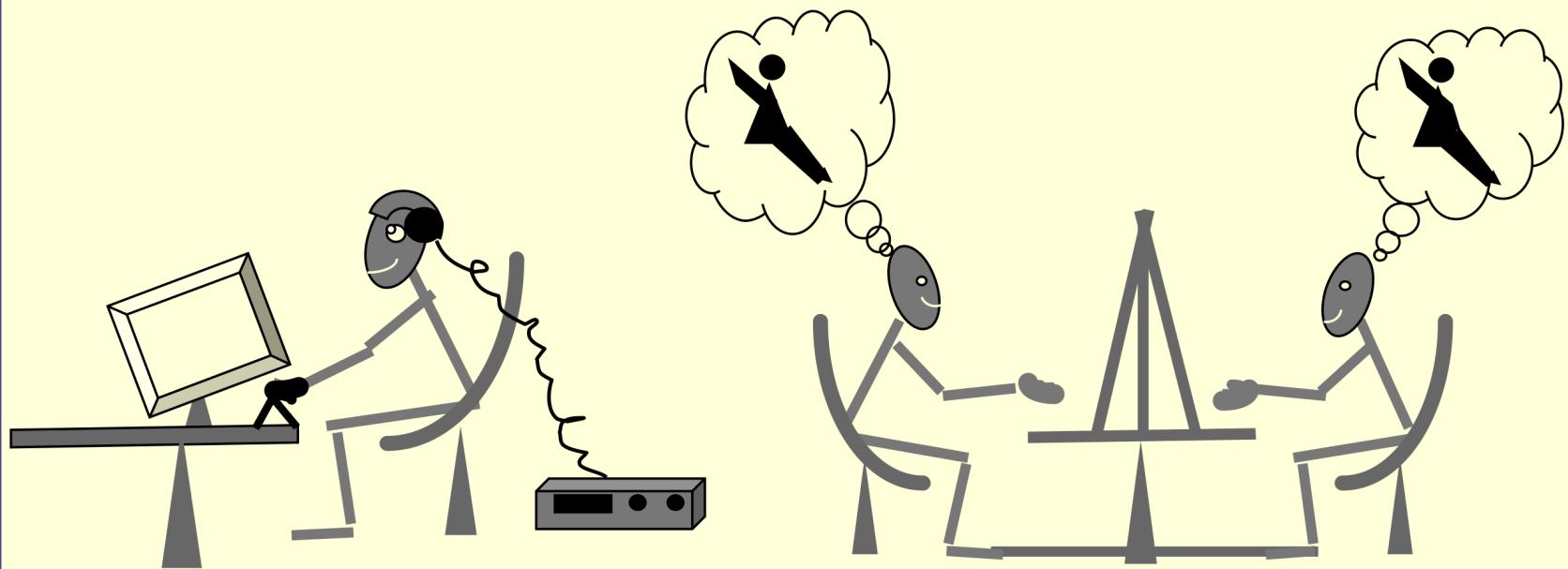
Prototypical experiment requires participants to interact in goal-driven task



# Reasons for separate traditions

## Methodological:

It has been difficult to study language in “natural” contexts with precision necessary to examine time-course.



# Why eye movements?

- ballistic measure
- can be used with continuous speech
- natural response measure
- low threshold response
- subject is unaware
- does not require meta-linguistic judgment
- closely time-locked to speech
- plausible linking hypothesis:

Probability of eye movement at time ( $t$ ) is a function of activation of possible alternatives plus some delay for programming and execution (~200ms)

Eye movements allow us to study spoken language in rich contexts with precision necessary to examine time-course.

*Is this a good thing?*

**No: (confuses language with non-linguistic stuff)**

We should be studying how we construct/generate linguistic representations. In visual world, we introduce task-specific strategies, etc.

**Yes:**

There is always a context, it always matters; understanding how the system works in a rich environment can be more informative about basic principles than studying the system in an impoverished environment (analogy with vision; bottom-up or top-down).

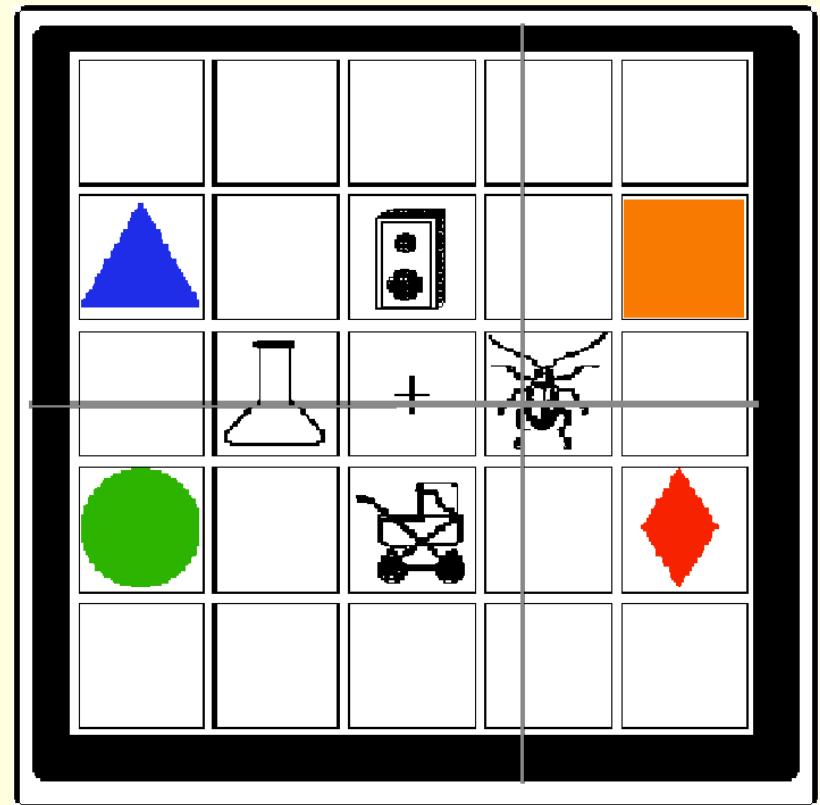
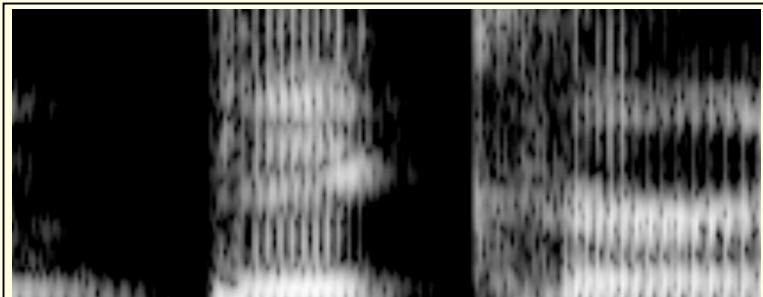
We can manipulate action/goals/language/display

# Cards Video

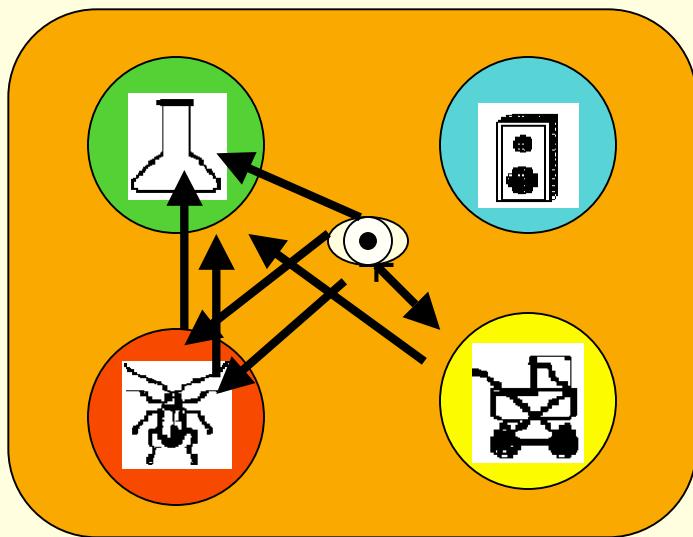
# Allopenna, Magnuson & Tanenhaus (1998)



*Pick up the beaker*



# Fixation Proportions over Time

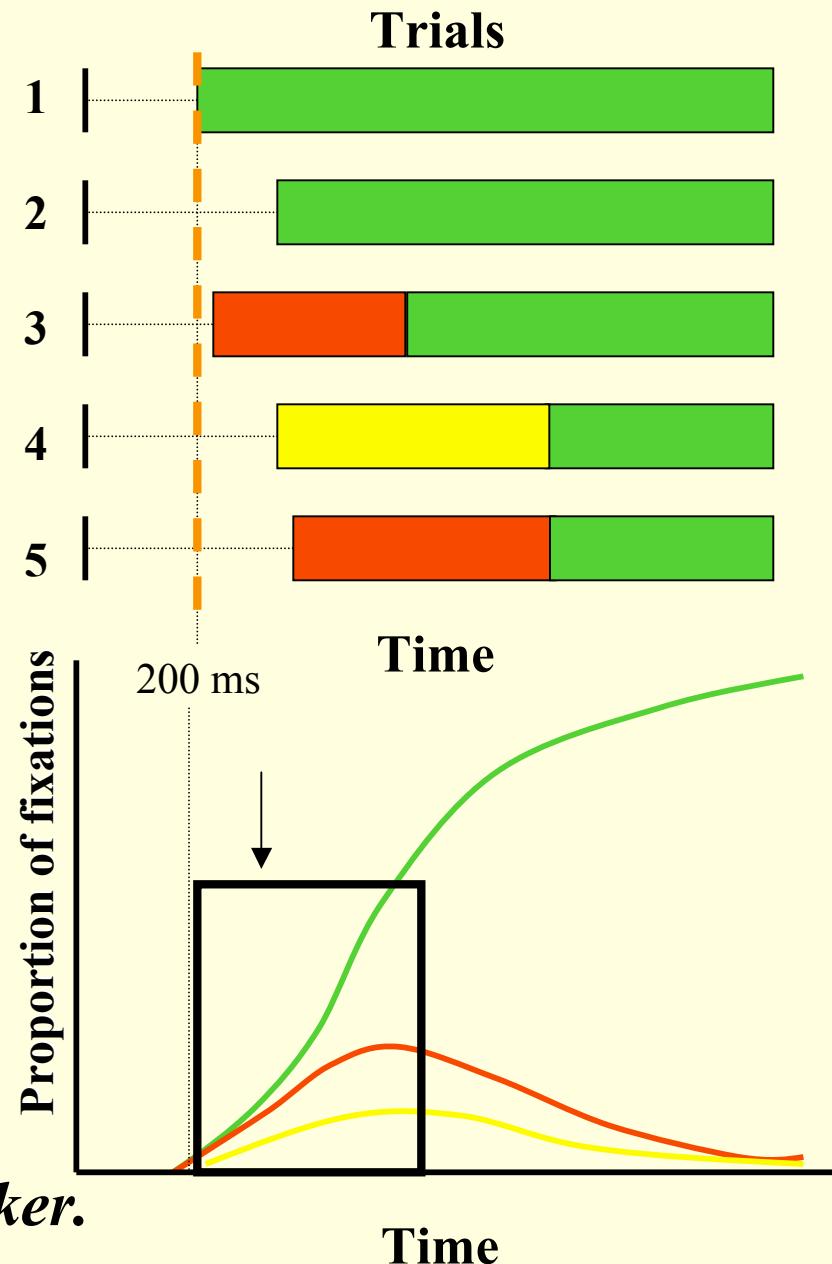


**Target = beaker**

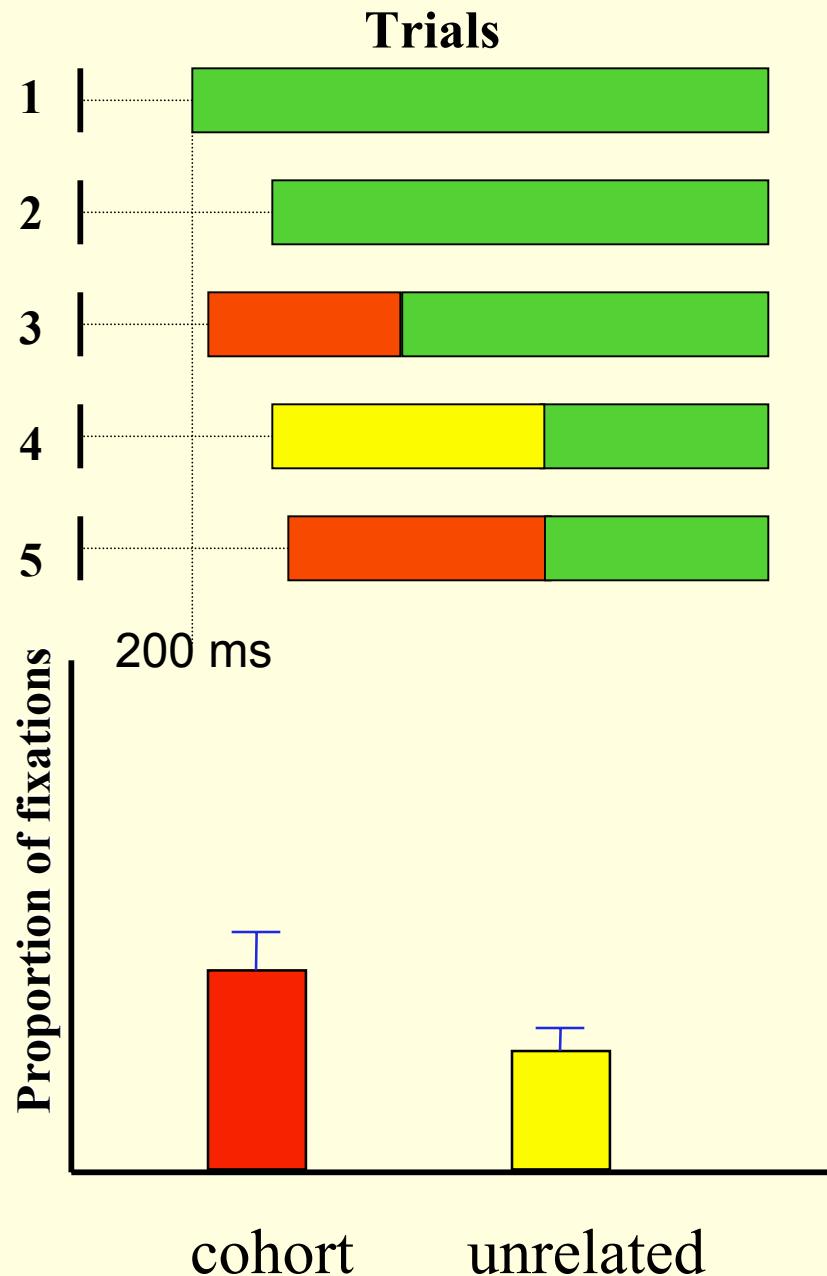
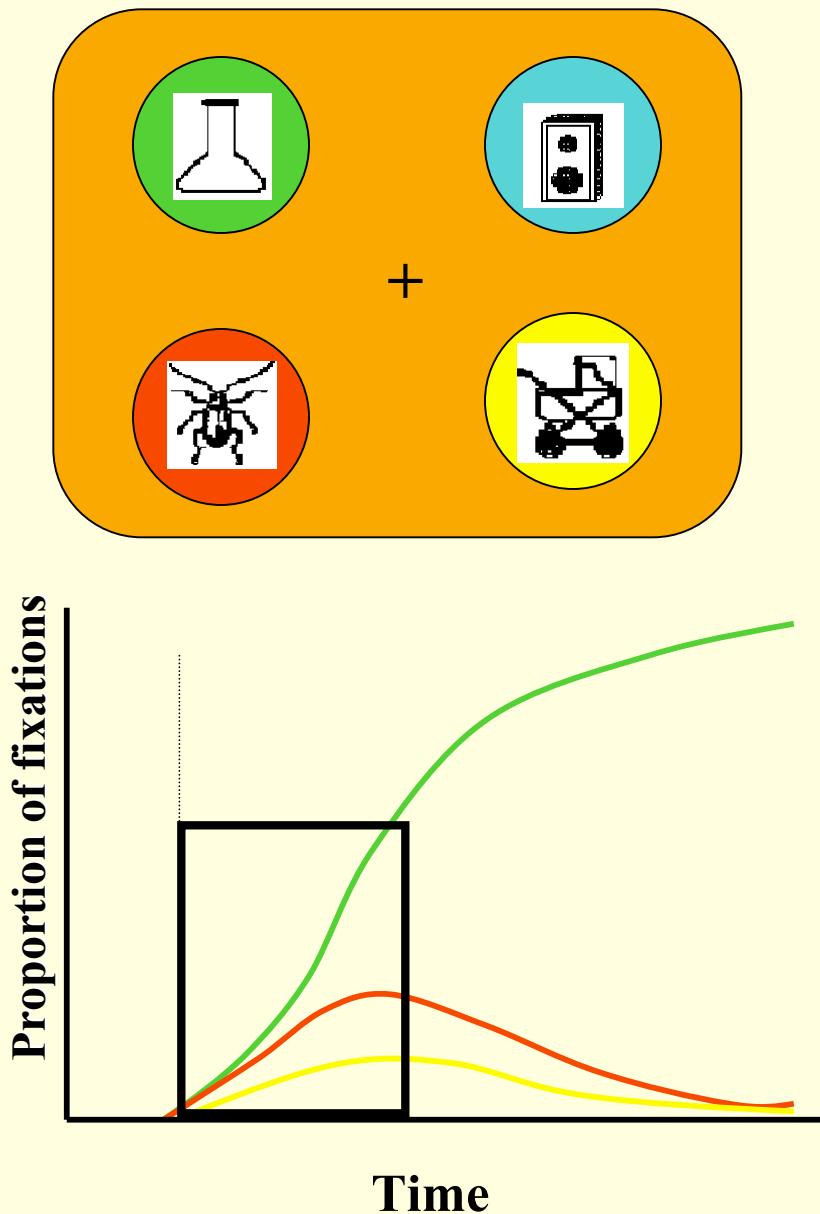
**Cohort = beetle**

**Unrelated = carriage**

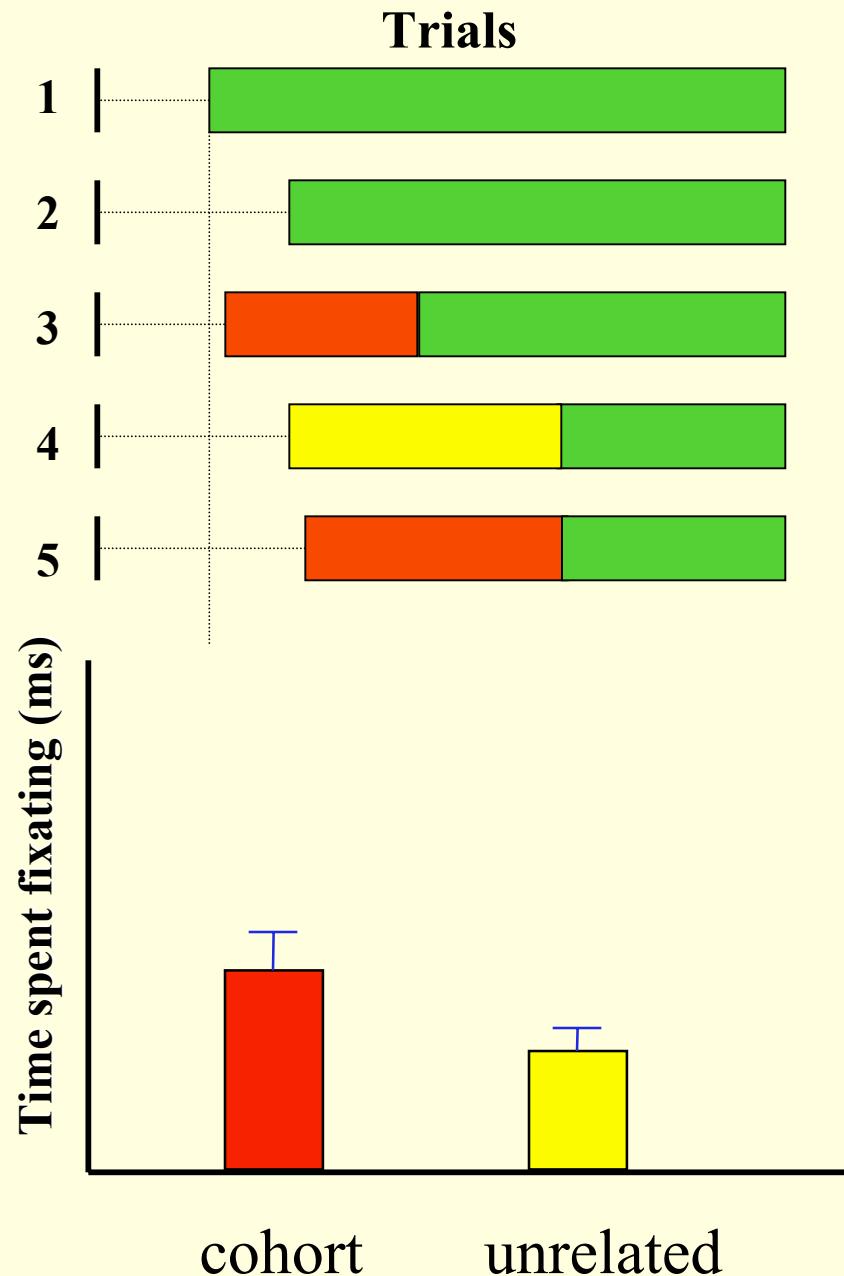
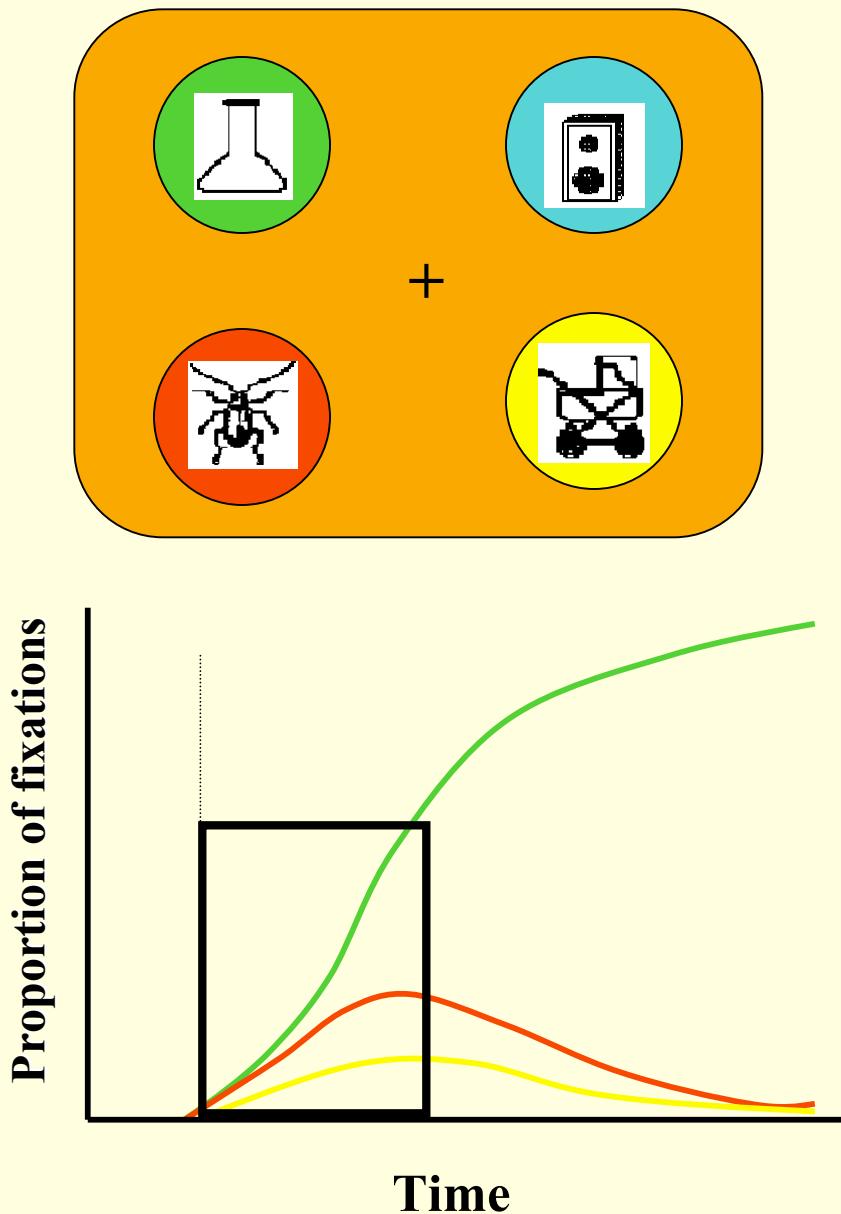
*Look at the cross. Click on the beaker.*



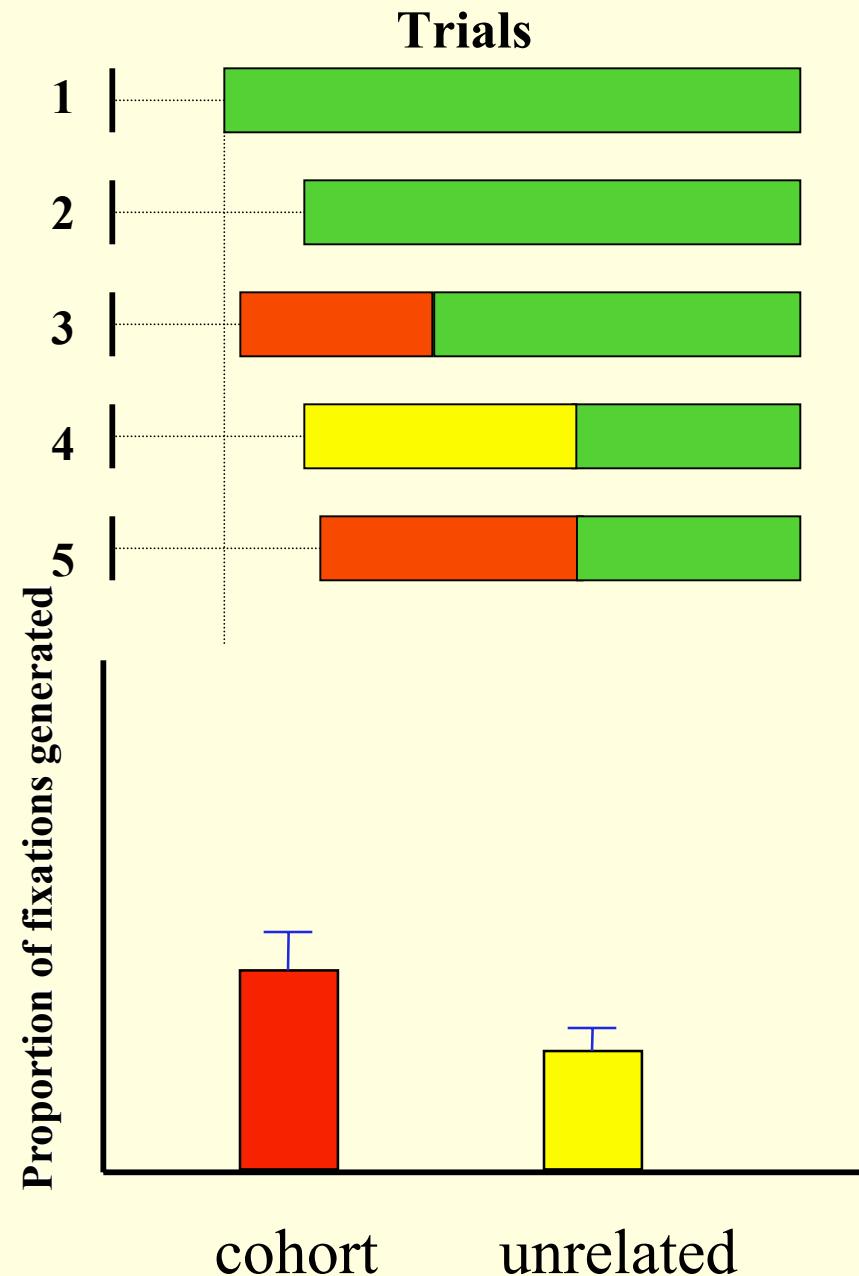
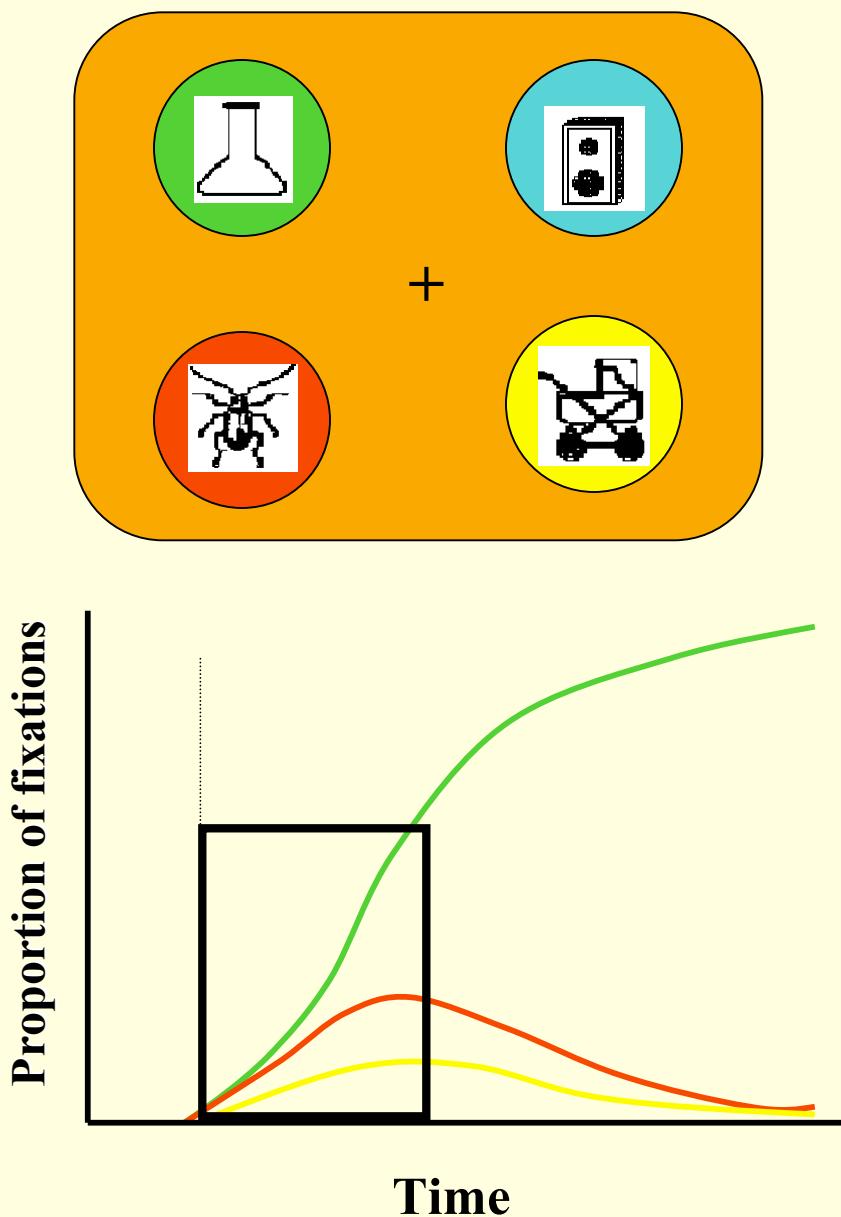
# Fixation Proportions summed over an interval



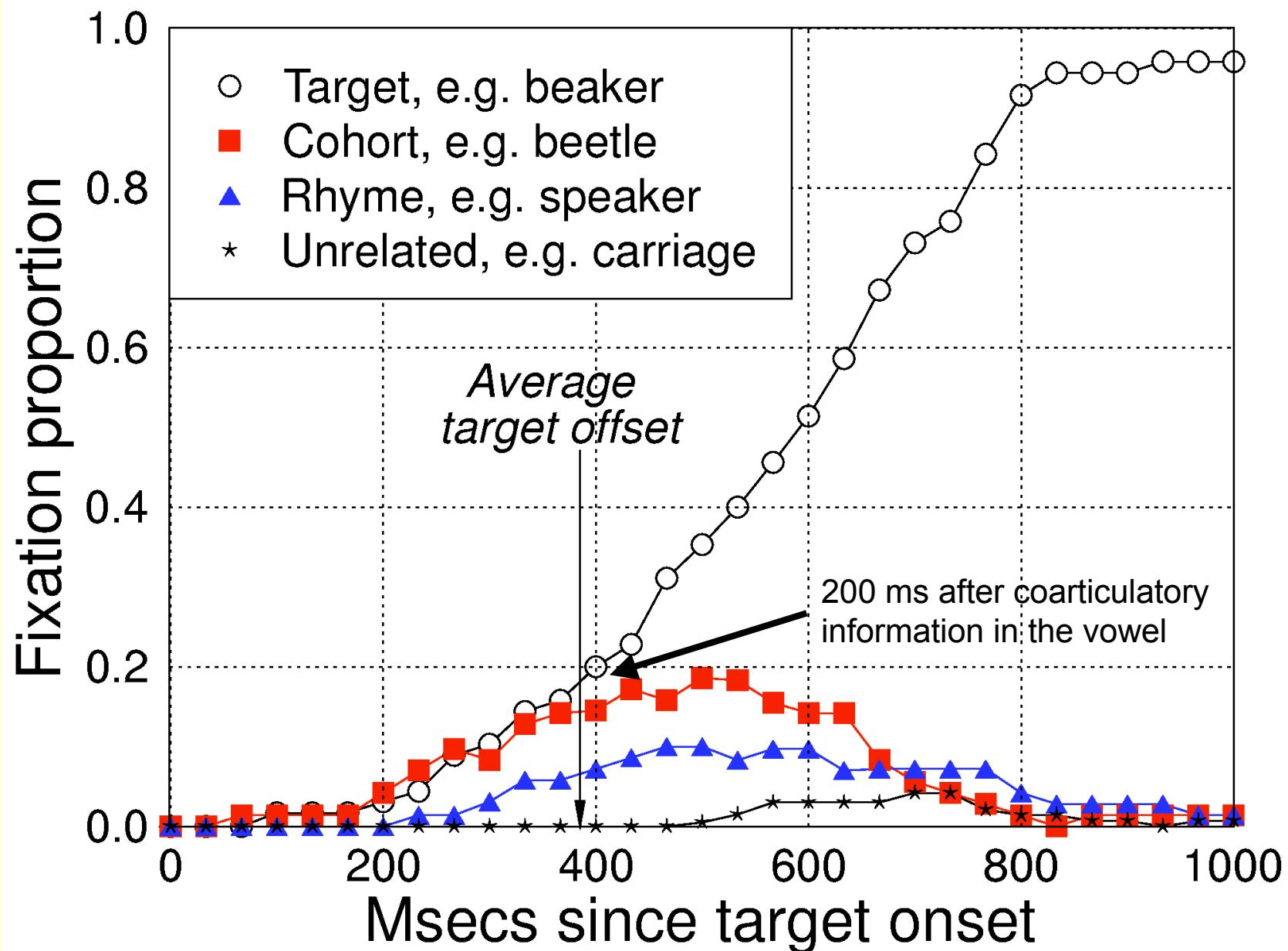
# Fixation time over an interval

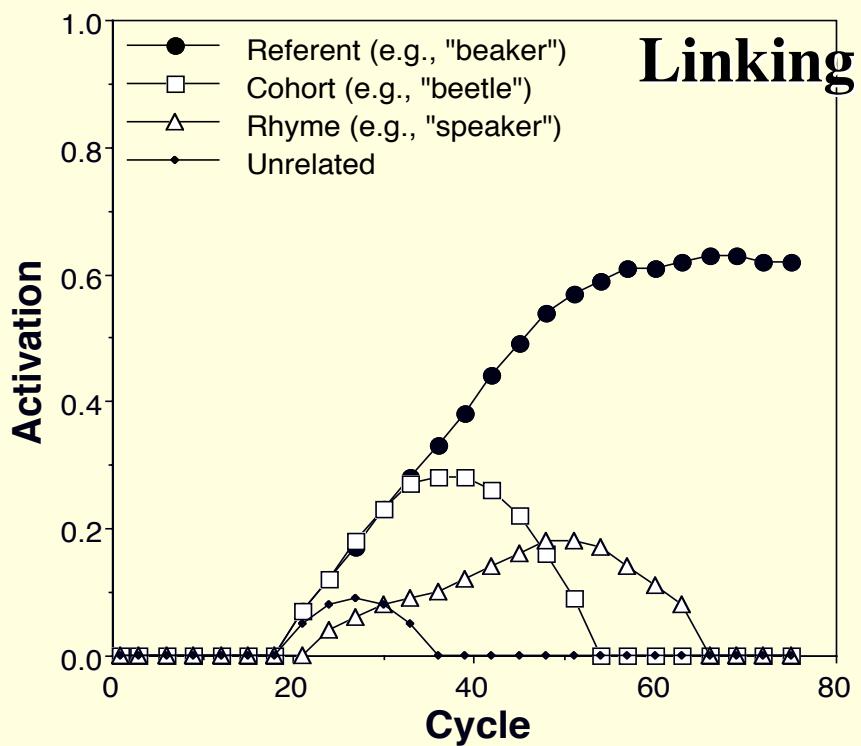


# Fixation time over an interval



# Allopenna et al. results





## Linking hypothesis

- Activation converted to probabilities using the Luce (1959) choice rule
- $$S_i = e^{ka_i}$$

S: response strength for each item

a: activation

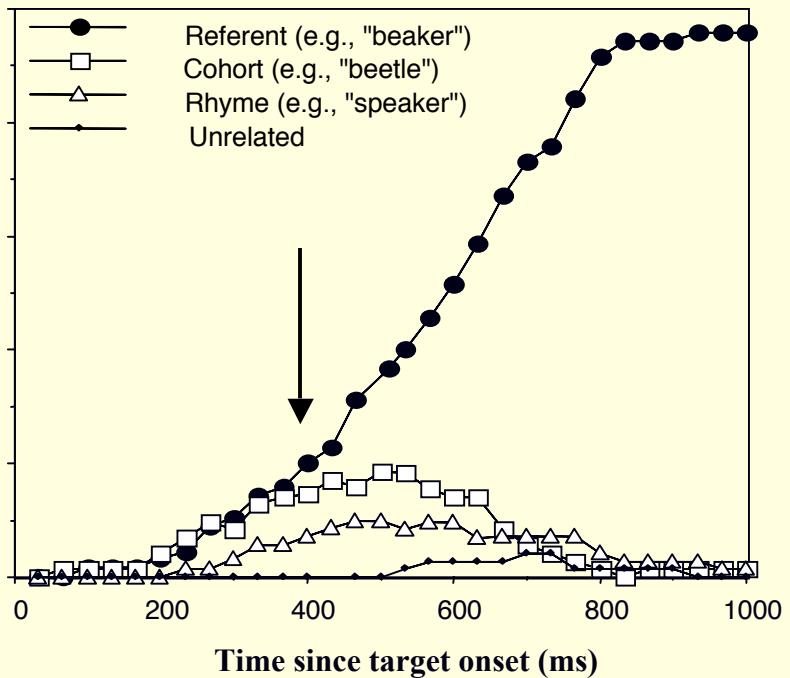
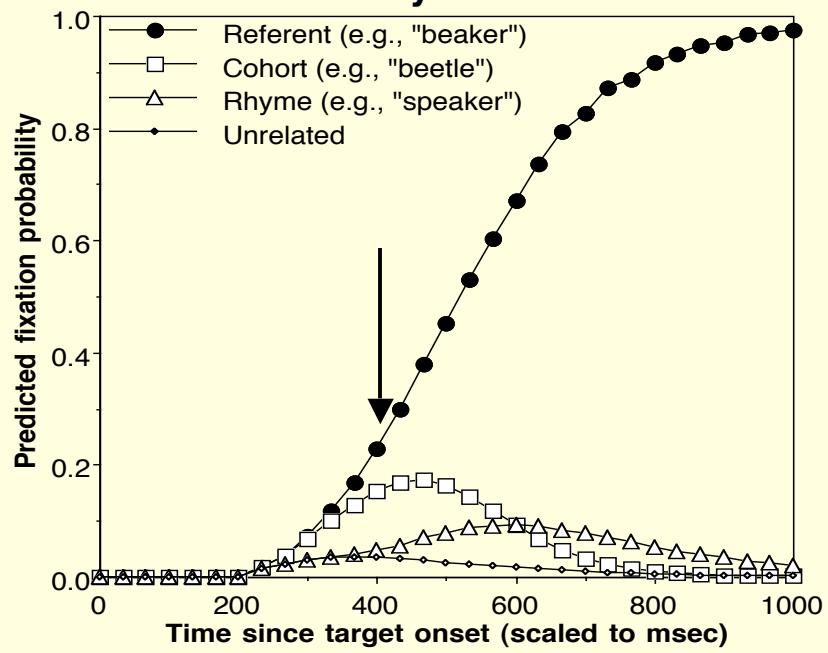
k: free parameter, determines amount of separation between activation levels (set to 7)

$$L_i = S_i / \sum S_i$$

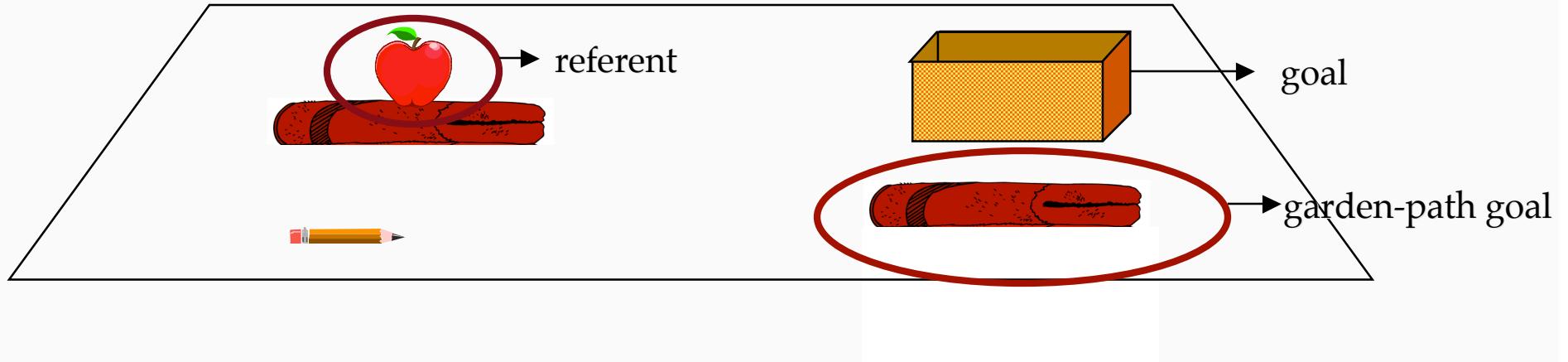
Choice rule assumes each alternative is equally probable given no information; when initial instruction is *look at the cross* or *look at picture X*, we scale the response probabilities to be proportional to the amount of activation at each time step:

$$d_i = \text{max\_act}_i / \text{max\_act\_overall}$$

$$R_i = d_i L_i$$

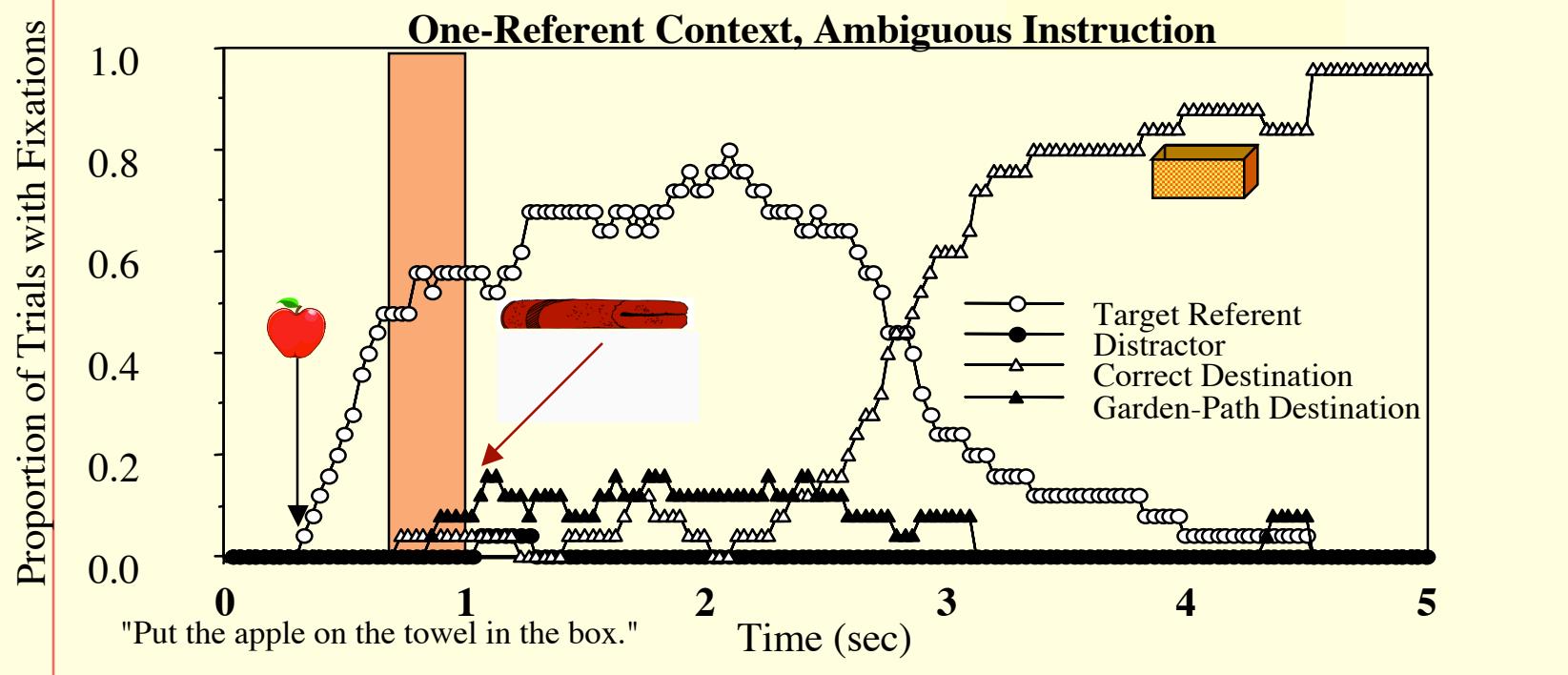


*Put the apple on the **towel** in the box*



Tanenhaus, Spivey-Knowlton, Eberhard & Sedivy (1995) *Science*,  
Spivey, et al. (2002) *Cognitive Psychology*

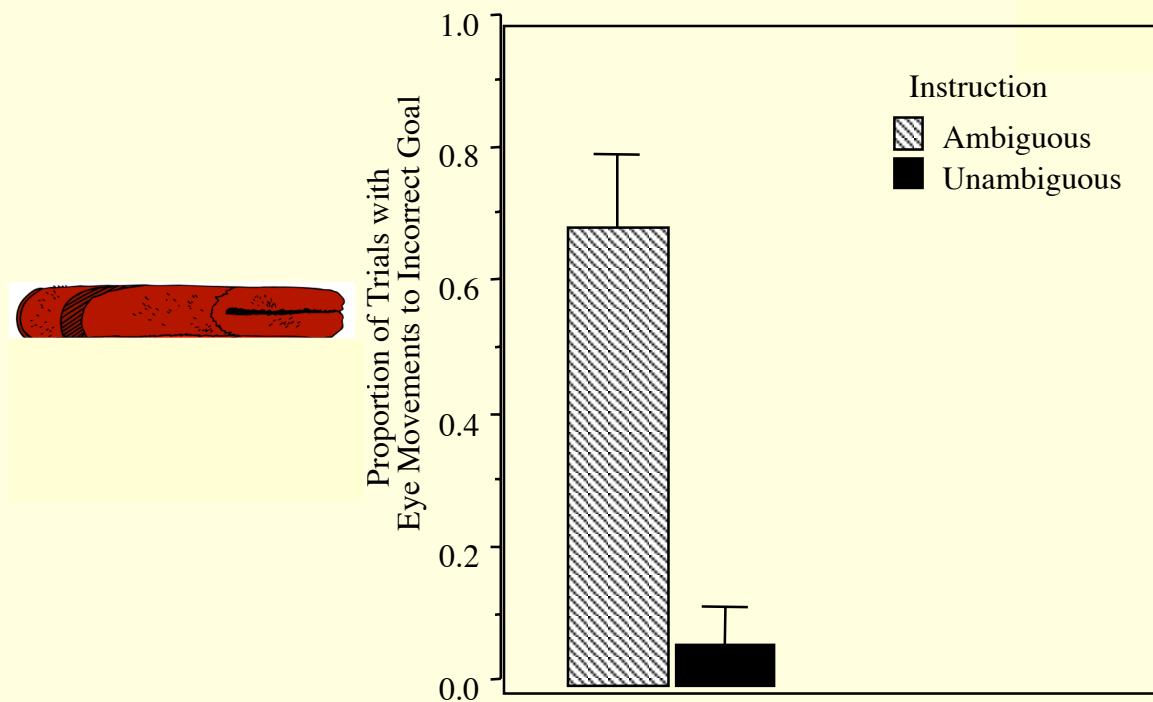
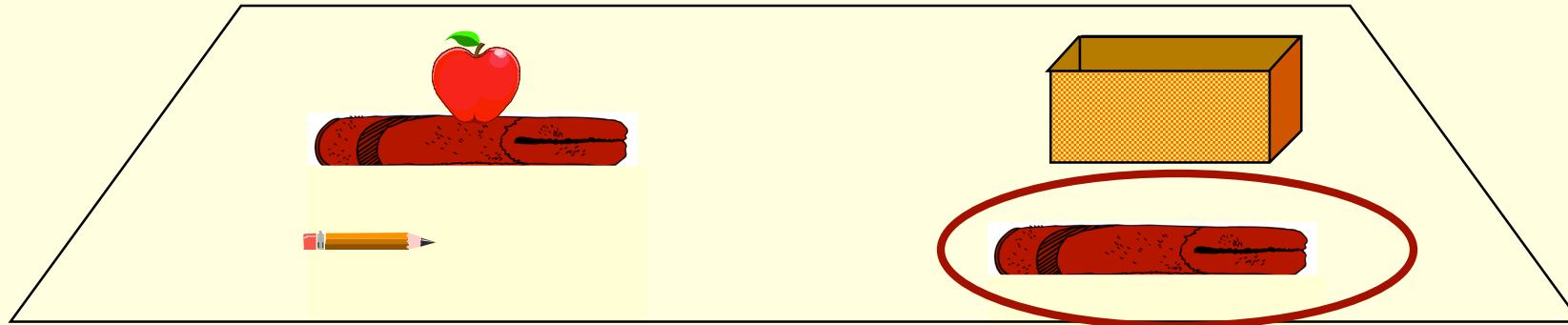
*Put the apple on the **towel** in the box.*



*Put the apple on the towel in the box.*



*Put the apple that's on the towel in the box.*



# Other measures/terms

## Contingent analyses:

response contingent:

speech (McMurray et al., 2002, *Cognition*)

reference (Runner et al., 2003, *Cognition*)

look contingent:

time to target from picture X after point in the signal

(Dahan & Gaskell, in press, *JML*)

## Point of disambiguation (POD):

Eberhard et al., 1995, *JPR*,

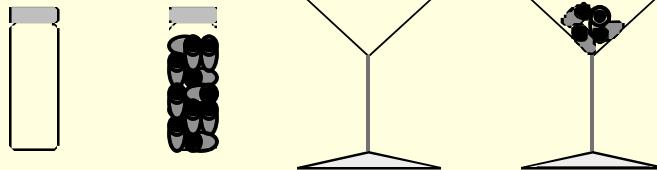
## Anticipatory eye movements:

Altmann & Kamide, 1999, *Cognition*

*The boy ate the cake*

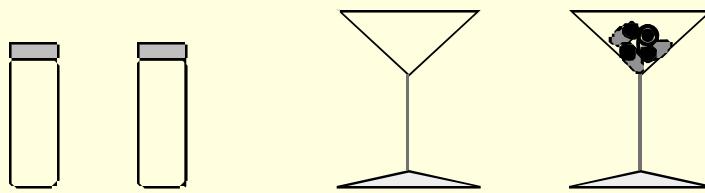
# Point of Disambiguation

## Late Match



Pick up the empty martini glass ...

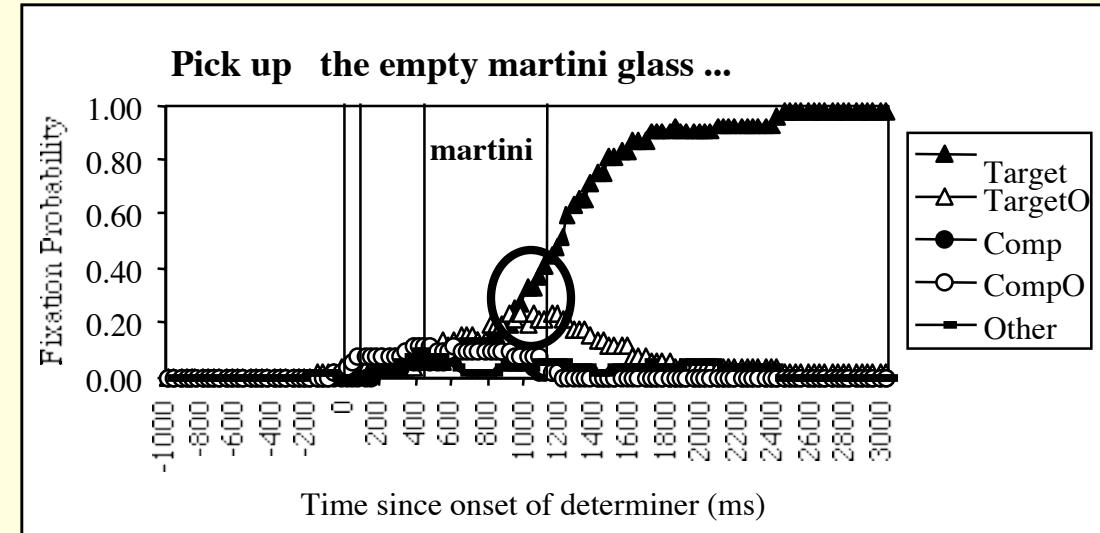
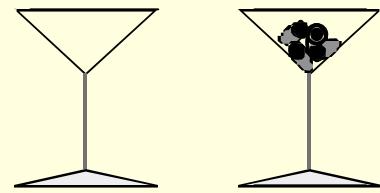
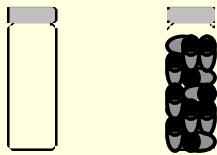
## Early Match



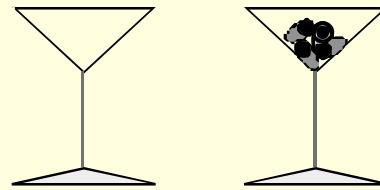
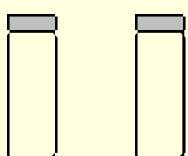
Pick up the empty martini glass ...\*

\* Assumes listeners will immediately interpret prenominal adjectives such as *empty* contrastively (i.e., there should be one empty X and one not empty X). See Sedivy et al. (1999) *Cognition* for supporting evidence.

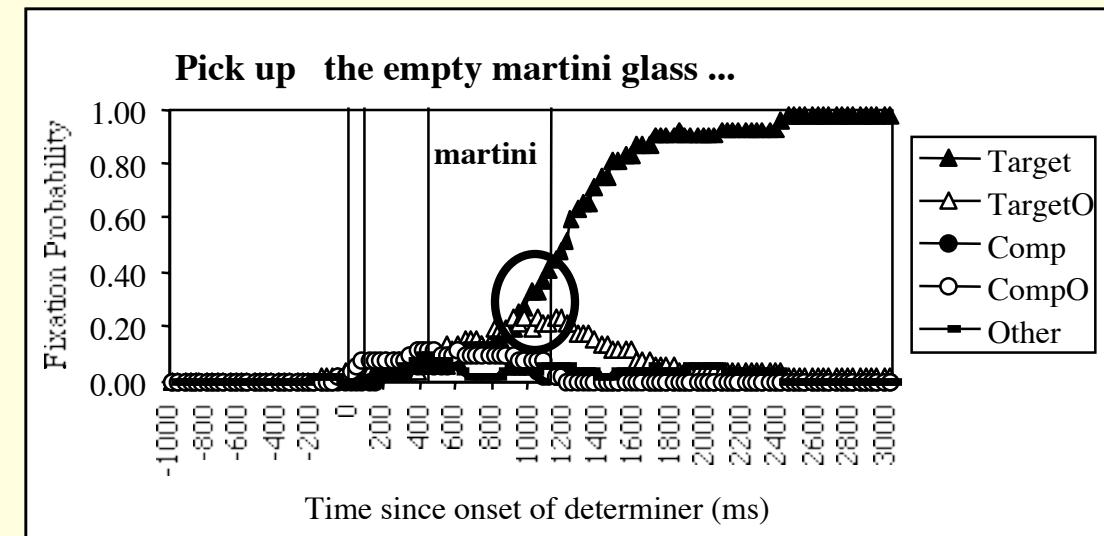
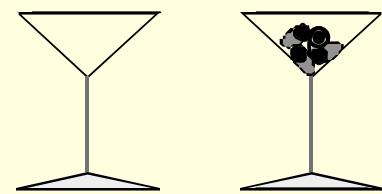
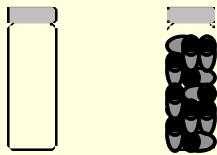
## Late Match



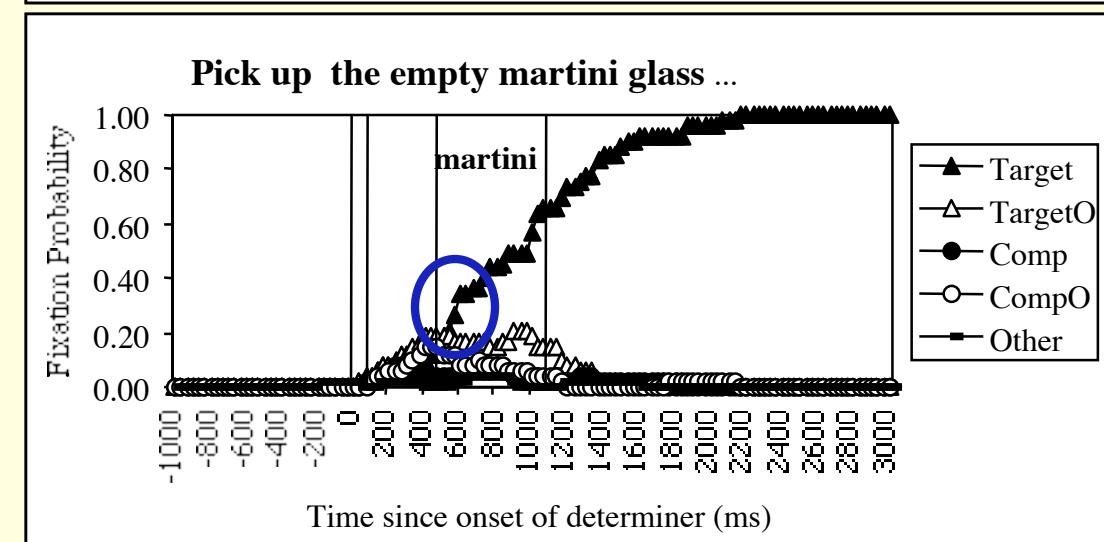
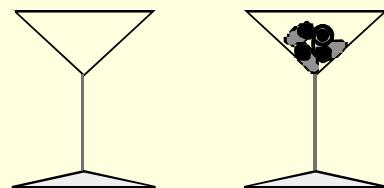
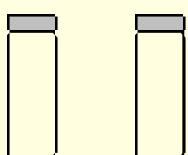
## Early Match



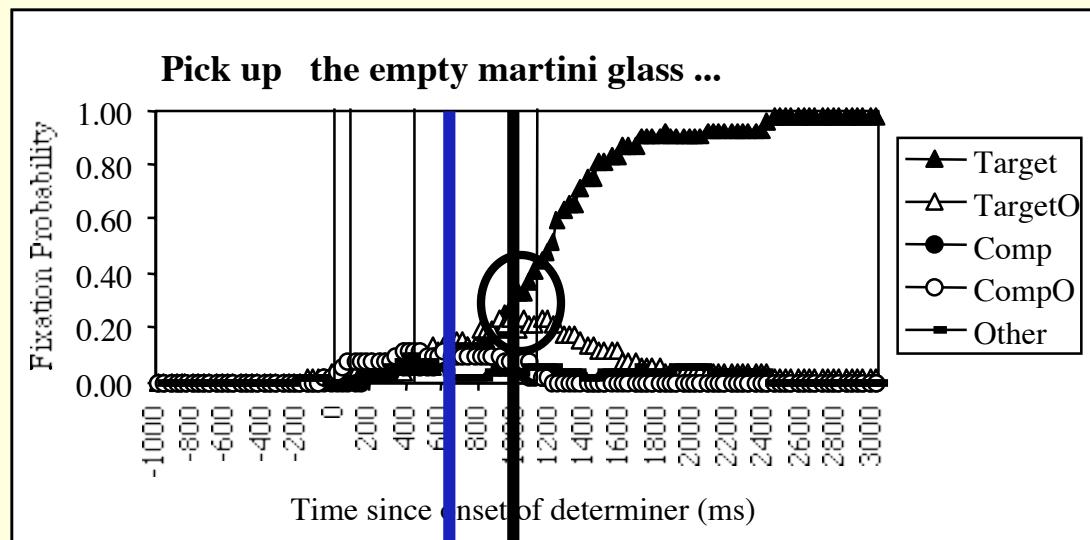
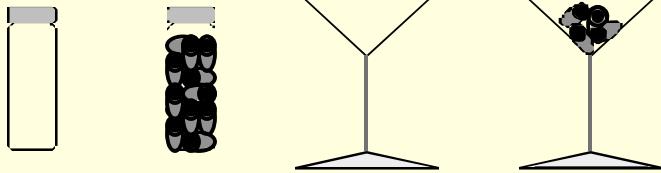
## Late Match



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## Late Match



## Early Match

